Housing and homelessness prevention strategies update

David Birley, Housing Strategy & Policy Manager Overview & Scrutiny Committee 26 November 2019



Housing and homelessness prevention strategies update

- Spelthorne context
- Housing Strategy 2020-2025
 - Development of the strategy to date
 - Proposed strategic priorities to 2025
 - Next steps
- Homelessness Strategy 2020-2025
 - Development of the strategy to date
 - Emerging themes
 - Next steps



Spelthorne context

- Corporate priority within Corporate Plan 16-19 To strive towards meeting the housing needs of our residents, providing working families and others in housing need within the Borough with suitable accommodation.
- Affordability of private sector housing
- Availability of social housing low supply
- Changes to welfare system UC, Benefit Cap
- Increased homelessness duties from April 2018
- 1,825 households on the Housing Register
- 105 households in temporary / emergency accommodation – 20 outside of Spelthorne
 - £1.5m gross budget per year













Development timeline

June 2018

 Grant funding awarded from Local Government Association Housing Advisers Programme

March to May 2019

- •Officer development of new strategy
- •Working Group

July to August 2019

- Public consultation
- Health & Wellbeing

October 2019

Cabinet
Briefing
presented
latest draft for
comment















March 2019

 Local Government Association Housing Advisers Programme completes review

June to July 2019

• Management Team & Cabinet Briefing presented draft strategy for public consultation

September 2019

- Working Group considers consultation responses
- Action Plan compiled



Housing Advisers Programme



- Independent review of affordable housing delivery through:
 - the Council
 - housing associations
 - Knowle Green Estates
 - private sector (planning viability, section 106 agreements, and empty homes)
- Methods of review:
 - Document review
 - Interviews
 - Group session
 - Identifying best practice (internal / external)

Housing Advisers Programme



- Final report contained a number of recommendations, considering
 - Benefits to Spelthorne
 - Suggested priority order
 - 'RAG' status: difficulty of implementation
 - Resource requirements
- Final report presented to:
 - Strategic Housing Group
 - Cabinet Briefing
 - Housing Strategy Working Group



Pre-public consultation

- Four strategic priorities identified
 - Develop the tenure offer of Knowle Green Estates
 - Enable the delivery of more affordable homes
 - Promote independence and wellbeing
 - Prevent homelessness and rough sleeping
- Framework strategy developed around identified themes



Public consultation

- Four week period 18 July to 13 August
 - Inovum consultation software online questionnaire
 - Press release
 - Social media activity
 - e-News
 - Notice boards
- Meetings with professionals, e.g.
 - A2Dominion
 - Spelthorne Health & Wellbeing Board
 - Spelthorne & Runnymede Homelessness Task Group



Outcome of public consultation

- Confusion around the role of Knowle Green Estates
- Be more ambitious
- Need for clear measures to monitor progress
- Concerns around meeting social infrastructure needs
- Overriding need for social housing locally
- Some issues identified with online software



Considering public consultation

- Merged some strategic priorities into one now three
- Role of Knowle Green Estates in the strategy more clearly defined
- Recognition of social infrastructure needs, referencing work already underway
- Strengthened reference to need for social housing
- Discussions with Communications around better use of Inovum software



Priority 1: Enable the delivery of more affordable homes across a range of tenures

- Registered Providers
 - Encourage new providers to the area
 - Improve engagement with existing providers
 - Set up disposal protocols to protect existing stock
 - Embrace delivery of shared ownership, but lobby for delivery of more rented
- Knowle Green Estates
 - Improve tenure offer, including key workers
 - Agree service delivery standards for tenants
 - Needs-based property acquisition programme
 - SBC using KGE as main housing delivery vehicle



Priority 1: Enable the delivery of more affordable homes across a range of tenures

- Empty homes
 - Develop an empty property scheme
 - Produce information packs
 - Run a publicity campaign
- Private sector development
 - Comprehensive review of s106 agreements to ensure developments deliver to local need
 - Improve approach to planning viability
 - Link to Local Plan development, and Housing Delivery Action Plan



Priority 2: Promote independence and wellbeing to enable people to remain in their homes

- Supported housing needs analysis, including Extra Care
- Develop Spelthorne Personal Alarm Network (SPAN) service offer
- Promotion of Disabled Facilities Grant (DFG) service
- Improved joint working with health and social care
 - Hospital discharges
 - Social prescribing



Priority 3: Prevent homelessness and rough sleeping

- New strategy for the prevention of homelessness and rough sleeping
- Set up an Annual Lettings Review to identify changes to the Housing Allocations Policy
- Sustain housing-related floating support
- White House project in partnership with Salvation Army
- Harper House demolition and rebuild



Next steps

November 2019

Overview & Scrutiny

January 2020

Cabinet approval

March 2020

- New strategy in use
- Strategic Housing Group monitors outcomes











December 2019

- Spelthorne Joint Committee
- Final strategy to Management Team

February 2020

Council approval



Questions?



16: 10 December 2019



17: 10 December 2019

Steps taken so far

- Homelessness Review 2014-2019
- Stakeholder workshops 24 September & 14 October
 - 105 attendees
 - 42 organisations represented
- Homelessness Strategy Working Group
 - Relevant officers
 - Portfolio Holder for Community Wellbeing



Emerging strategic priorities

- End use out-of-borough emergency accommodation
- End use of emergency accommodation, save for exceptional cases
- Reduce length of stay in emergency and temporary accommodation
- Eliminate rough sleeping in Spelthorne
- Increased use of private rented sector for homelessness prevention and relief



Next steps

November 2019

- Overview & Scrutiny
- Public consultation starts

January 2020

- Public consultation ends
- Formulate final draft

March 2020

Cabinet approval



December 2019

•Spelthorne Joint Committee



 Final draft to Management Team



April 2020

- New strategy in use
- •Officer / member / stakeholder group in place to monitor outcomes



Questions?



21: 10 December 2019

Housing Strategy & Policy Team

housingstrategy@spelthorne.gov.uk

